

RM,10,000 love gift for women

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KUALA LUMPUR: The Women's Aid Organisation (WAO) received a boost when Love Box contributed RM10,000 towards its efforts to raise funds.

A mock-cheque for the amount was presented to WAO executive director by Josiah by Apex Healthcare Bhd managing director Dr Kee Kirk Chin in a simple ceremony held recently.

Ivy said the contribution towards the organisation was timely as every amount counted towards making a difference to their cause.

"We are really grateful for

this contribution as it's difficult to raise money for worthy causes especially when we are a non-governmental organisation with an office with full-time staff," she said.

Ivy added that the shelter had a total of 15 staff members with six of them attending to telephone counselling.

"Telephone counselling is one of the services we give at the shelter and we need these full time professional counsellors, but it's extremely difficult to get money to pay them," she said.

She said that the money donated by Love Box will be used to pay staff members for their service and for other activities organised by the shelter.



Apex Healthcare managing director Dr Kee Kirk Chin presenting the mock cheque to Ivy Josiah

The Women's Aid Organisation is a non-profit organisation that provides refuge and telephone counselling to women who have been subject to violence.

Chastel Marketing (distribution

of Love Box condoms) market development manager, Winston Beins said the donation was made in commemoration and support for the recent International Women's Day.

"Love Box fully understands and respects the important role played by WAO and will continue to support WAO in their various ongoing fund-raising activities and programmes," he said.

He added that in conjunction with the upcoming International AIDS Memorial Day, Love Box will be sponsoring ongoing activities and seminars in collaboration with the Malaysian AIDS Council.